



**Audi Sport UK  
RALLYING**

Audi Sport UK Rallying  
V.A.G (United Kingdom) Limited  
Yeomans Drive, Blakelands  
Milton Keynes MK14 5AN

### THE AUDI QUATTRO RALLY CAR

In its first year of international rallying, the Audi Quattro has already become the car to beat. It has led just about every rally entered and is widely regarded as the first of a new generation of competition cars.

The Audi Quattro is no rally special though. The advanced technology four wheel drive system and turbocharged five cylinder engine have everyday advantages and a place in Audi's road car line up.

In competition, the concept has decisive advantages. With rally cars now producing in excess of 300bhp (the 2.2 litre turbocharged Quattro engine has 330bhp), getting that power onto the road becomes an increasingly difficult task.

Although four wheel drive has been tried and dismissed by other manufacturers, the Quattro clearly illustrates that Audi's application works most effectively. With a top speed of about 160 mph and 0-100 mph acceleration in just 13 seconds, there is no rival to its claim to be the fastest rally car.

Four wheel drive also becomes a massive advantage on slippery surfaces, and as most major rallies encounter such conditions, it gives the Quattro a real plus. Weight might be considered a disadvantage, but all in the Quattro compares favourably with its competitors.

Although the Audi engineers were certain that they had discovered real potential it took Hannu Mikkola to demonstrate how great that potential might be.

In October 1979, somewhere between the Audi factory at Ingolstadt and Nuremburg, the Finnish rally ace pulled off the main road onto a rough cross country track. There followed some extremely hard testing, which took less than half an hour. It was enough for Hannu to confirm that Audi has opened a new chapter in rallying.

Audi Sport UK contacts:

Audi Marketing Department • Milton Keynes 679121

V.A.G Public Relations Department • Milton Keynes 679121

After hours: Tony Hill at (0908) 605876 • Laura Warren at St. Albans 33736

Consultants to Audi Sport UK: David Sutton Motorsport Limited • Colville Road • London W3 • 01-993 1122

more...

**DOUBLE G MOTORSPORT**  
www.doublegmotorsport.com

-2-

Much of the original Quattro development was based on the military four wheel drive Iltis, which won the prestigious trans-Sahara Paris Daker Rally in 1981.

While Quattro development was under way by 1978, Audi set off on a competition programme with Audi 80 saloons to gain experience in readiness for future plans.

Hannu Mikkola's early confirmation of the car's potential and his immediate desire to drive it in competition provided the necessary impetus.

ends

ADH/sg/1409  
18.2.82